

Our Reference: GP-303673-OST-ALS

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:	Steven J. Ross et al.
Serial Number:	10/654,301
Filing Date:	September 3, 2003
Examiner/Group Art Unit:	Cuong H. Nguyen/3661
Confirmation No:	4415
Title:	METHOD AND SYSTEM FOR IMPLEMENTING VEHICLE PERSONALIZATION

**RESPONSE**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

The Office Action dated February 1, 2008 has been received and carefully reviewed.  
Please consider the remarks below. Entry of this Response is respectfully requested.